

GENERAL PRESENTATION

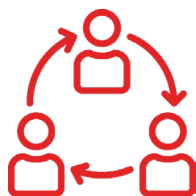
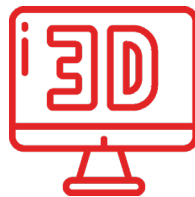
# Retail Visual Merchandising®



**THE SOLUTION TO MAKE AND VIEW YOUR COLLECTIONS AND  
MERCHANDISING CONCEPTS IN 3D**

### 3D MERCHADINSING

Virtually represent your stores modules and assortments as well as your corners while respecting your visual identity. Define your collections upstream by automatically integrating your data and product visuals through our Database, linked to your information system. With a simple drag and drop, design your merchandising recommendations, stage and optimize your shelves.



### COMMUNICATION

Generate superior quality planograms and videos for better understanding of your sales teams. Preview and define the ideal customer journey. Automatically produce your merchandising books in pdf format or communicate your interactive planograms using our online platform.

### REPORT

Import your management files and let your 3D creations speak for themselves. Amend your current collections merchandising according to your criteria. Evaluate the performance of your merchandising with the Key Performance Indicator module in Report Retail®. You can check your results in a graphic display or an Excel export.

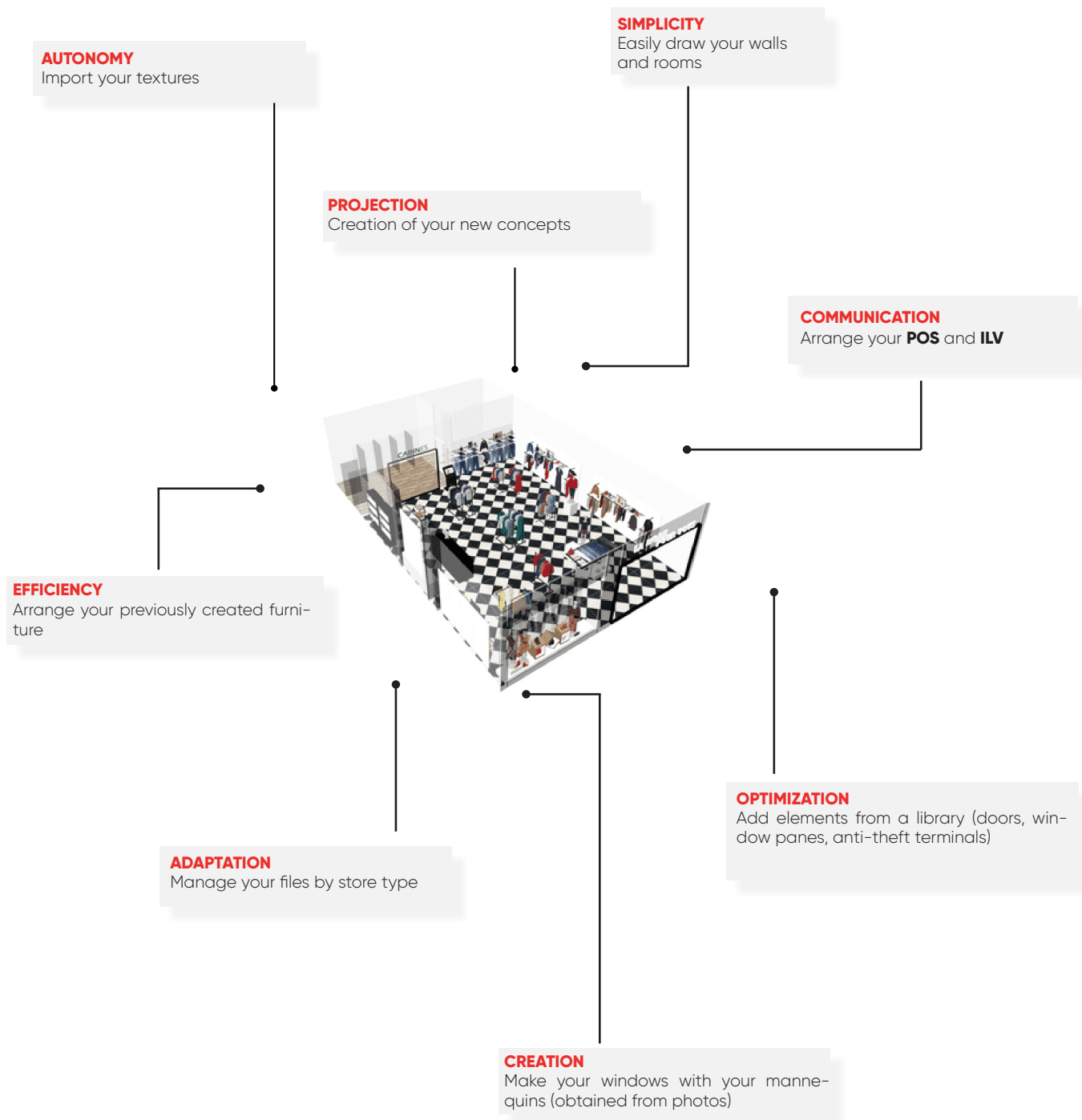


### FEED BACK

From our mobile and tablet app **RVM Stores Review®**, send your mission orders. Check the application of your merchandising recommendations and the layout of your sales area and storage. Also, check the compliance and completion rate of your store inventory from the dashboard. Instantly send your comments.

# Retail Visual Merchandising® 3D merchandising for everyone

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- ✓ Helpful tools to build your plans and to facilitate the creation and layouts of your elements
- ✓ Work at full scale in 2D and 3D
- ✓ Organize your spaces by zoning.

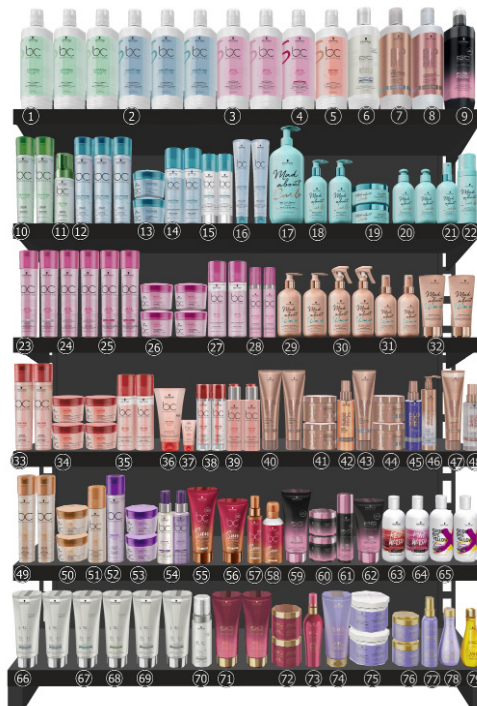
# Retail Visual Merchandising® 3D merchandising for everyone

Our solution adapts to all business sectors. Display and clearly communicate your intentions as well as the positioning of each product with renderings as close to reality. Pharmaceuticals Cosmetics Retail

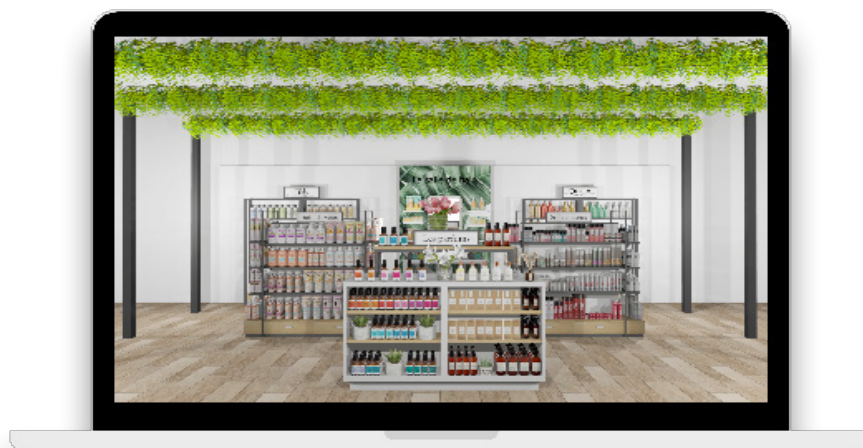
Pharmacy



Cosmetics



Mass Retail



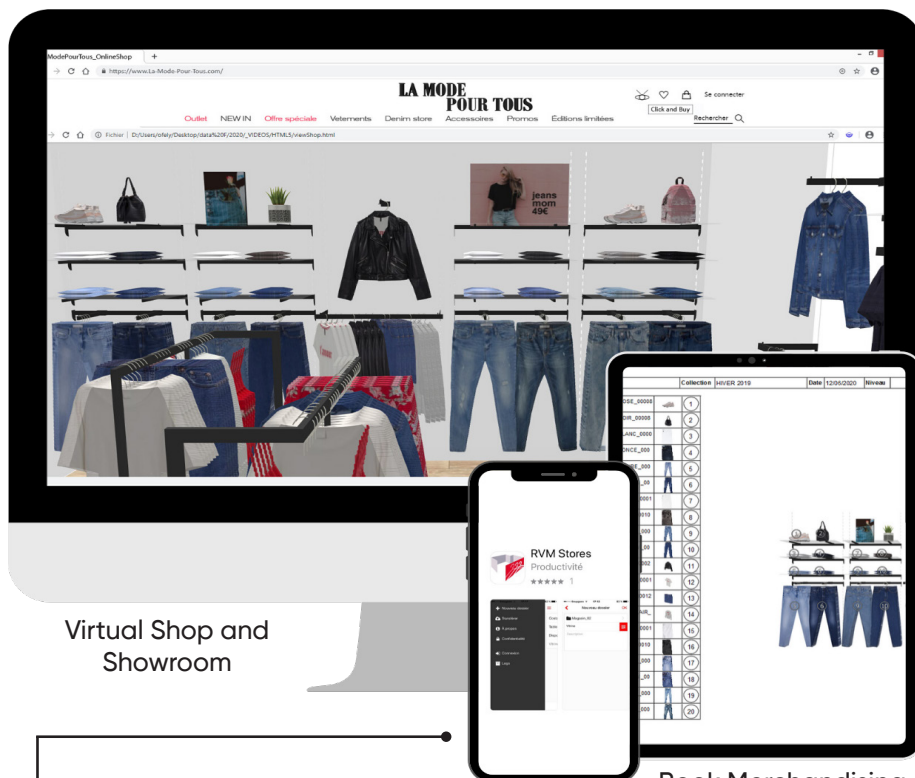
# Retail Visual Merchandising® 3D merchandising for everyone

## ONLINE PLATFORM

Import your HTML5 planograms into our online platform. Define priority order, implementation dates and share the link with your teams. Product data appears in one click.

## VIRTUAL SHOP

Integrate your virtual store into your e-commerce website for your customers to immerse themselves in your universe. The data sheets are directly linked to the URLs of your products to facilitate the purchase.



Virtual Shop and Showroom

RVM Stores App

Book Merchandising

## STORES REVIEW

The app guarantees a consistent visual identity throughout your network, to communicate more easily on the corrections to be made, and to be more efficient in responding to field issues.

## GUIDELINE

Automatically generate merchandising book. The Report module collects all the data related to the products, as well as the icons for a better understanding of the sales teams.

- ✓ Save time in the realization of your guidelines
- ✓ Ensure a better understanding of your recommendations



# Retail Visual Merchandising® Le merchandising 3D à la portée de tous

## MANAGEMENT

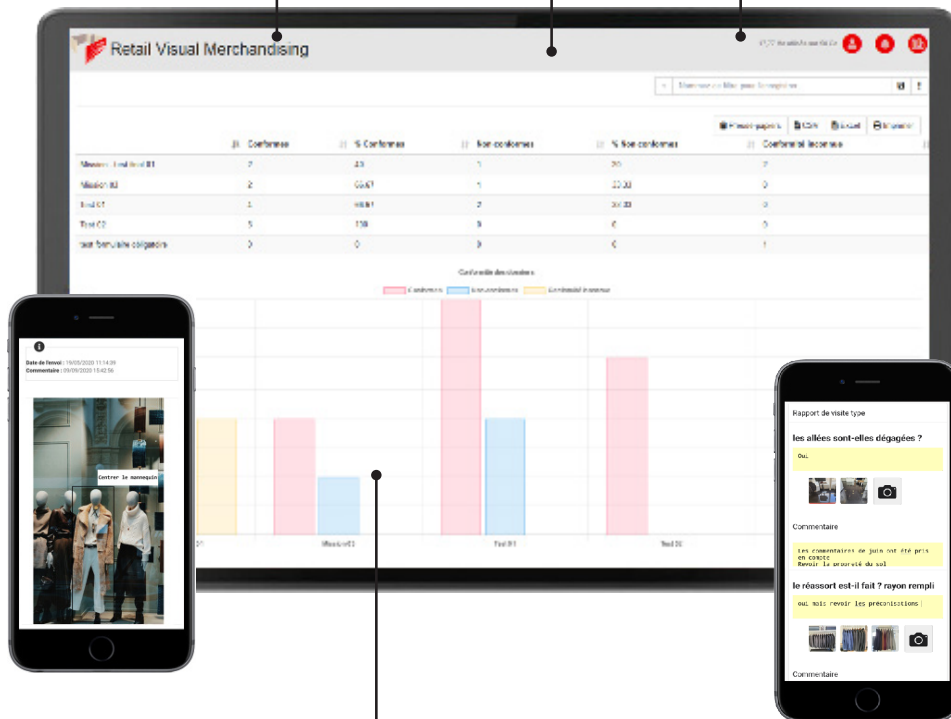
Configure the solution according to your organization (user status, segmentation of your network, locations and / or the nature of the missions).

## MISSION

Save time by sending your operational and merchandising directives to all your points of sale.

## NOTIFICATION

The sales teams are informed of the missions to be carried out via notifications



## COMMENTS

Easily spot errors by sending photos, comment on them to explain the changes to do. Each time you transfer a mission, define the compliance of the execution of the mission.

## SIMPLIFIED VISITS

Your regional directors can produce their visit reports digitally. Feed the reports with photos and various comments. Target stores in difficulty and prepare their visit in advance by defining personalized reports.

## DASHBOARD

Follow the progress of your network's missions in real time. Analyze the compliance and speed of execution of all your stores based on defined criteria.

- ✓ Efficient execution of tasks
- ✓ Act in real time
- ✓ Centralization of store / head office data

# Retail Visual Merchandising® 3D merchandising for everyone

## SUMMARY

Required features 

### FONCTIONNALITÉS

	RETAIL VISUAL MERCHANDISING	RETAIL VISUAL MERCHANDISING STORE REVIEW
3D modeling of sales areas	X	
Integration of furniture	X	
Construction of the product offer	X	
Communication tool	X	X
Verification of merchandising recommendations		X
Interaction between points of sale and headquarters	X	X
Compliance control		X
KPI analysis	X	
Visualization and results in 3D	X	
Creation of interactive merchandising books or pdf export	X	
Customer experience	X	
Product modeling from an image	X	
Commercial management dashboard	X	
Compatible with Android and Apple	X	X

Retail Visual merchandising® is available under license and for rental

**Due to our technologies, you get a complete view of your entire network.**

## THEY TRUST US

TALLY WEIJL

Système 

MAISONS  
DU MONDE

ARMAND THIERY

GÉMO

 Bleu Libellule



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