

OUR SERVICES

Retail Visual Merchandising®



OUR SERVICES DEDICATED TO MERCHANDISING

Pharmaceutical sector, clothing, interior decoration, furniture,
cosmetics, creation of concepts



PHARMACEUTICAL SECTOR, CLOTHING, INTERIOR DECORATION, FURNITURE, COSMETICS, CREATION OF CONCEPTS

We support you in the design of your 3D implantation projects and recommendations. Display and test your new concepts, collections, products, packaging and installation by immersing your employees, customers, distributors and affiliates as you see fit.



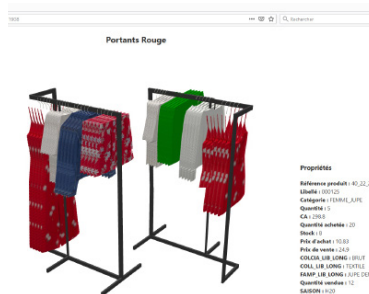
Modeling of your sales area, shop, plan, corner and 3D creation of your specific furniture on a real scale. Accordance of your visual identity, your merchandising strategy, optimization of the customer journey.

Premium quality photographs and videos. Choose the viewing angles and the light intensity of the rendering

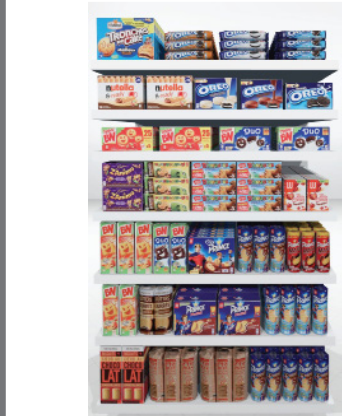


Automatic modeling of your products based on your drawings / pictograms / photographs that you will supply with the dimensions.

Provision of your virtual store, showroom in HTML5 format. Automatic creation of your guideline and / or upload of your schedules via our online platform.



Retail Visual Merchandising®



mass distribution



Garden Center
Pet Shop



Pharmacy



Cosmetics / Beauty



Interior decoration /
Furniture

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OFFERED SERVICES

Our billing method is simple; we offer all of our services at a flat rate based on the work carried out with a quote defined in advance.

SUMMARY

Prestations



TAILOR-MADE PACK

	DESIGN	INSTALLATION	RECOMMENDATIONS
Modeling of the store / corner sales area	Red	Red	Red
Modeling of specific furniture	Red	Red	Red
Taking high-quality photographs	Red	Red	Red
Modeling of the collection from drawings / pictograms / photographs *	Light Gray	Red	Red
Product installation	Light Gray	Red	Red
Creation of the merchandising book	Light Gray	Light Gray	Red
Connected planograms with access to the digital platform	Light Gray	Light Gray	Red
Virtual creation to feed the website and social networks	Light Gray	Light Gray	Red

STANDARD PACK

	INSTALLATION	RECOMMENDATIONS
Choice of a standard boutique / corner structure	Red	Red
Choice of standard furniture layout	Red	Red
Modeling of the collection from drawings / pictograms / photographs *	Red	Red
Production of high quality photographs	Red	Red
Product layout	Light Gray	Red
Connected planograms with access to the digital platform	Light Gray	Red
Virtual creation to feed the website and social networks	Light Gray	Red

* Drawings / pictograms / photographs must be provided by you, otherwise, this service will result in additional invoicing.

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